



KALEIDOSCOPE

Join a successful collaborative retail experience showcasing like-minded local artists, makers, and designers.



WHO WE ARE

Kaleidoscope is a Gowings initiative designed to engage and empower a community of local artisans and their businesses in a unique retail setting. The flagship store has been successfully running in Gowings Coffs Central, Coffs Harbour since November 2021 and has seen huge growth over this time. It has become the 'go to' gift store where locals and tourists can shop for unique gifts from the Mid North Coast.

JOIN US!

Be part of a collaborative retail setting and promote your small business in a leading shopping centre with high exposure. You can be confident that you are in good hands with Kaleidoscope's experienced team of retail professionals offering a variety of support to you and your brand.



WHAT'S INCLUDED

- A curated retail space supported by a full team of industry professionals.
- A retail Store Manager who will cherish, promote, and sell your craftsmanship.
- A full financial reporting package.
- Complete point of sale offering including gift wrapping, restocking & merchandising.
- Mentoring and advice on how to cultivate and increase sales based on direct experience.
- Digital Marketing through our existing and growing social media channels.



Shop SR17/18 Ground Floor, behind concierge,
Gowings Coffs Central Shopping Centre
35-61 Harbour Drive, Coffs Harbour NSW 2450

CULTIVATE

Community	Contribute to an innovative retail experience that celebrates our communities' artists, designers and makers.
Opportunity	This space allows you to put your brand in front of a range of customers in a retail environment at a competitive cost.
Experience	Gain insight based on customer feedback.
Awareness	Find new customers in a leading creative, cultural and commercial space through both in-store and an online environment.
Creativity	Join entrepreneurs, makers, creators, and artists collaborating to bring Kaleidoscope to life on the Mid North Coast.

**WEEKLY RATES
BETWEEN \$10 – \$80
PER WEEK**
+ 15% commission on all sales.

VALUE

- Your products for sale in store.
- Online promotion through social media channels
- Weekly sales reports and a dedicated accounts team
- A team of retail experts including an experienced store manager.

GOWINGS COFFS CENTRAL

Gowings Coffs Central where our flagship store sits is a sub-regional shopping centre located on the beautiful Mid North Coast. Underpinned by strong national retailers such as Kmart, Bed Bath N' Table and Kathmandu.

It has become known for its commitment to supporting local entrepreneurs and makers grow their business. Successful local retailers such as Red Sparrow Tea Company, Uptown Local, Grow Baby Co and more have all succeeded in bringing their business to life with Gowings Coffs Central.



GOWINGS PORT CENTRAL

Gowings Port Central is a regional shopping centre located in Port Macquarie on the beautiful Mid North Coast renowned for its natural beauty, stunning wildlife and its artists community. It has strong national retailers such as Dusk, Sportsgirl and Smiggle just to name a few.

It has also become known for its commitment supporting local business and have had the 'Real Food market' in the glasshouse forecourt for 7 years now, connecting the local community with the food artisans from the region.

**We are currently looking
for expressions of interest
for both our existing
Coffs Harbour store and
our UPCOMING PORT
MACQUARIE STORE
OPENING WINTER 2024.**




For more information please scan QR code or visit [kaleidoscopeshop.com.au](https://www.kaleidoscopeshop.com.au)

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